

BENJAMIN F. EDWARDS®

Moving you forward.
For generations.

130⁺
year legacy





Helping you achieve more 3

What matters most—to you and to us 4

Your goals, our guidance 5

Meet the team behind your success 6

Over the years 7

Where to find us 8



At Benjamin F. Edwards, we help individuals and families build the future they want on a bedrock of trust, integrity, and mutual respect—ideals that have guided us for generations. As a full-service wealth management firm and Registered Investment Adviser with a modern legacy, we're proud to honor our history while shaping yours.

BENJAMIN F. EDWARDS

Financial planning strategies

Through a combination of tax-efficient, equity, and fixed income strategies, we help you position your finances to reach future goals.

Wealth planning

With executive and business owner services, alternative investments, and other forms of banking, we help your wealth grow for the future.

High-net-worth services

We're well-acquainted with the unique needs of high-net-worth individuals and families, deploying wealth management strategies that help protect and grow your assets.

Retirement planning

We put every tool to use in service of a rewarding and lasting retirement, from equity and IRA strategies to estate planning.

Estate planning strategies

We help you make informed choices about your assets using trusts, annuities, and other approaches to safeguard your legacy.

Insurance

From life insurance and long-term care to disability support and business planning, we help you backstop every need so you can feel at ease.

A culture of *trust*.
 A commitment to *integrity*.
 A tradition of mutual *respect*.

130⁺
year legacy

Our mission

We empower financial advisors to serve clients with freedom, trust, and integrity, providing the resources needed for informed, objective advice.

Our approach

We pursue a client-first vision through aligned teams, progressive technology, strong partnerships, and an entrepreneurial culture that adapts to evolving needs.

Our core values

We live by the Golden Rule

Treating others as we wish to be treated has guided us from day one.

Our firm listens, connects, and cares

We practice personalized financial planning for individuals and families because every client belongs, and every client has their own view of what success looks like.



Independence matters—to you and to us

As a privately-owned firm, we believe autonomy is essential to building a retirement that reflects your values.

We are guided by our principles

Trust, integrity, and mutual respect are more than buzzwords. They guide our decision-making and nourish the multi-generational advisor and client partnerships we're looking to build.



Many professional and personal milestones require sound financial guidance. Our advisors help you move smoothly through life's transitions, whether you're a recent addition to the workforce or a longtime investor approaching retirement.

Starting a new career

Entering the workforce can be both exciting and overwhelming, and early financial decisions can have big implications down the road. Our financial advisors can help you strategize on investing and develop a disciplined approach to savings.

Getting married

New life with a spouse changes your financial needs and goals. Our financial advisors help new couples build a future to enjoy together while avoiding the pitfalls that come with a change in filing status and other considerations.

Starting a family

If children are in your future, a growing family brings new responsibilities and pressure to provide security and stability. We can help you plan ahead and position your savings and investments accordingly.

Retirement

As your working days wind down, a financial advisor can help you create and execute a retirement plan that keeps you stable and supported over the long term.

Legacy planning

"Estate planning" isn't just for the wealthy. Get help deciding how your assets should be distributed after your passing so your loved ones can be supported and your legacy honored.



A wealth of experience.
Aligned to your success.

With more than a century of experience, our leadership team brings principled and practical knowledge to the goal of helping advisors and their clients flourish.



Tad Edwards
Chairman, CEO and President



Todd Brandstadt
Executive Vice President
Director of Branches
Managing Director – Investments



Ben Edwards
Senior Vice President
Assistant Director of Branches



Brooke Eggleston
Executive Vice President
Chief Human Resources Officer



Chris Keller
Executive Vice President
Director of Business Services



Tom Martin
Executive Vice President
Chief Financial Officer



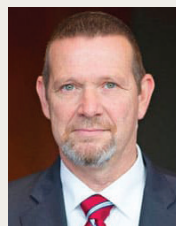
Doug Rubenstein
Executive Vice President
Chief Operating Officer



Matt Salamon
Executive Vice President
Chief Legal Counsel
Director of Law and Legal Services



Chris Whiting, CFP®
Executive Vice President, Director
Financial Strategies Group



Bill Wisdom
Executive Vice President
Director of Regulatory & Oversight Services

Over the years



2008

Tad Edwards, our current CEO, leaves Wachovia Securities and establishes Benjamin F. Edwards & Co. in St. Louis, Missouri.

2009

Edwards opens its first branch location in Springfield, Missouri.

2014

Edwards crosses \$15 billion in Assets Under Management (AUM).

2015

Benjamin F. Edwards reaches 50 offices and almost 200 advisors across 24 states.

2019

Establishment of Edwards Wealth Management, our firm for independent advisors.

2024

Edwards celebrates the opening of its 100th location.

2025

Edwards named as a Top Workplace by USA TODAY and Inc. Magazine. Edwards crosses \$50 billion in Assets Under Management (AUM).

WHERE TO FIND

BENJAMIN F EDWARDS & CO

With more than 100 locations across 33 states (and growing), we have advisors ready to serve your unique needs.

100+
locations



Scan the QR code to view all Benjamin F. Edwards locations and find the one nearest you.

BENJAMIN F. EDWARDS

Let's build a relationship that lasts generations.

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